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Making a Career Out of Your Passion

Are you tired of working day in and day out in a job that [leaves you unsatisfied and unfulfilled](#)? Think about some of your favorite activities. Maybe your passion is web design, typography, or writing. Perhaps you love to read books or organize your closet. Whatever your thing is, now imagine yourself getting paid to do it.

These days, you can forge a career in almost any industry. As long as you research, plan, and work hard, you can convert your passion into a full-time career that improves your quality of life. [Workman Arts has provided](#) some simple tips to get you started!

Make a Plan

Changing your career to do something you're passionate about will require you to plan. If you hope to work for yourself, you will need to write a business plan and research your funding options to start strong. There are [a few major decisions](#) you'll have to make, like business structure and naming, that you'll need to accomplish to get your business setup on a solid foundation.

If you want to work as an employee, you need to look at available jobs in your desired industry. Moreover, consider whether or not you will need to seek additional education or training for your new career. Especially if you plan to work for an employer in a field you have never worked in before, you may need to get a degree, become certified, or get trained.

Consider Starting a Business

Launching a company is one of the best ways to make a living from something you love. You call the shots, and you have ultimate control of your destiny when you are a business owner. But it is anything but easy, and it will require you to tackle many tasks on your way to the launch date, such as:

- [Conducting market research before](#) making business decisions.
- Creating a business playbook for organization and strategies.
- Choosing a legal structure before filing paperwork.
- Developing a branding package for effective marketing.
- [Building a professional website](#).
- Getting funding from sponsors, investors, and loans.
- Promoting your brand online and locally.

Selecting the appropriate legal structure is one of the most important things you will do when starting a business. The structure you choose will determine how you pay taxes, your level of liability, and many other factors. If you hope to scale your business, work with outside investors, and hire employees, going with a corporation could be your best bet.

Some investors are drawn to corporations because of their well-established and predictable structure. If you decide to incorporate your business, consider hiring a formation service that can save you time and stress and ensure your corporation complies with regulations.

Network All the Time

In most industries, who you know can significantly influence your level of success. As soon as you decide to switch careers, get out there and [meet people in your desired field](#). If you are hoping to move forward with a career in the arts, think about how you can apply your skills into something marketable, like graphic design, animation, or set design. Then, look for people in those areas to learn from and network with.

Make some attractive business cards, attend local networking events, and interact with other professionals on social networks. You might get a job offer or meet your next customer, business partner, employee, or mentor through networking.

If you have a design passion, you can create a [personalized free custom logo design](#) and download it for use on your website, social media, and business cards. This can be especially

handy if you don't yet have access to the more advanced tools for design work. You can make up a professional logo design to establish a personal brand for yourself when networking.

Spruce Up Your Resume

If you plan to work for a business, you will need a solid resume highlighting your experience, education, and other essential information. There are many online resources to guide you through [creating a professional resume](#), but you might also benefit from having a professional writer handle it for you. While you're at it, create a cover letter template that you can tailor for each position you apply for.

Stay Realistic

As with any significant life change, switching careers will come with challenges. While you want to establish goals that help you progress, you also need to set realistic expectations. It may take time to find success, and you shouldn't expect everything to go perfectly.

It's best not to quit your job until you have got enough contacts and business to get you by financially. Instead, try to generate business on the side and work out of your home. If you don't already have a home office, [create one using an extra room](#) or even a smaller unused space in your home. Not only will it give you a dedicated space to focus on your new endeavor, creating a home office can increase your property value in case you choose to sell your home in the future. With the recent trend towards work-from-home, many buyers are looking for properties with this space already established.

Whether you are starting a business or hoping to work as an employee in a different industry, find people working in your desired field and learn as much as you can about the day-to-day reality of their jobs. [Connecting with a mentor can encourage](#) you and help you avoid common mistakes along the way.

Follow Your Passion

If you are ready to forge a career that fulfills you and helps you achieve the life you dream of, now could be the time to make a change. Working in a frustrating or unfulfilling environment can cause you to question your self worth and become depressed or anxious. If you are an artist who has experienced these things and sought out mental health, [reach out to Workman Arts](#). They support artists living with mental illness. Following your passion can help you feel purposeful, but it can also come with disappointment. Have a support system in place as you move forward to pursue your dreams.

Guest article by Abby Holt of [Craftability](#)